



**MONTANA**  
HISTORICAL SOCIETY

## FUN FOR ALL AGES

Thursday Night Lecture Series  
Archaeology Day  
Historic Bake-Off  
Historic Ornament Making



## OUR REACH



**1000**  
PEOPLE ATTENDED  
**25**  
LECTURES

**3500**  
PEOPLE ATTENDED  
**60**  
EVENTS



**7K+**  
SUBSCRIBERS  
**115K+**  
YOUTUBE VIEWS

**118K+**  
WEBSITE VIEWS



## MONTANA HISTORY CONFERENCE

### ATTENDEES

- Retirees
- Teachers
- Historians
- Anthropologists
- Archaeologists
- Professors
- Museum Pros
- Writers
- Genealogists
- College & graduate students

### NUMBERS

- 350-450 attendees
- Ages 20-80
- 90% from Montana
- 10% out-of-state
- Stay 2-4 nights

### FORMAT

- 3 Full Days
- Welcome Reception
- 5 Keynote Lectures
- 3 Networking Breaks
- 18 Lecture Sessions
- 3-7 Outside Tours

